

Degree Program Course List (DPCL) of major requirements for students entering Loyola in 2021-2022

NAME: B.A. MASS COMMUNICATION- Visual Communication			
English Composition Placement is:	ALEKS MATH COURSE PLACEMENT	MASS COMM CORE (all students)	Minor-
ACT ENGL score 21 or above	76-100, Exemption from MathT122/A115	Intro Mass Communication	
SAT Verbal score 501 or above	_____	CMMNA100	<u>3</u>
Register for ENGL-T122	46-75, MathT122 or A115	Communication Writing	
ACT ENGL score 20 or below	_____	CMMNAA101	<u>3</u>
SAT Verbal score 500 or below	0-45, MathA092, Fund. of Algebra	Intro To Design	
Register for ENGL-A100	_____ (not counted in final degree credits)	DSGN-M202-001	<u>3</u>
LOYOLA CORE - 39 Credits		Internship I	
FOUNDATION COURSES		CMMNA291	<u>1</u>
First-Year Seminar T121	<u>3</u>	Law of Mass Communication	
Engl T122: Critical Reading and Writing	<u>3</u>	CMMNA401	<u>3</u>
Math A115: Finite Math or Math T122 : Math Models	<u>3</u>	Seminar in Mass Communication Ethics & Diversity	General Electives
Sci I: T129: Investigating Nature	<u>3</u>	CMMNA294 (fall)	<u>3</u>
	12	Senior Seminar in Mass Communication	
KNOWLEDGE/VALUES COURSES		CMMNA492 (Spring)	<u>1</u>
Creative Arts and Cultures	<u>3</u>	Internship Completion	
Hist I: T	<u>3</u>	CMMNA493	<u>1</u>
Hist II: Q	<u>3</u>	Total: 18	
	<u>3</u>	No more than 48 hours in the major.	
Phil I: Reasoning	<u>3</u>	VISUAL COMMUNICATION SEQUENCE	grade
Phil II: Knowledge and Morality	<u>3</u>	DSGN-M278 Type I	<u>3</u>
Rels I: Christian Theology	<u>3</u>	CMMN-A265 Photography	<u>3</u>
Rels II: World Religions	<u>3</u>	CMMN-A266 Videography	<u>3</u>
Social Science (fulfilled in major)	<u>0</u>	CMMN-A382 Social Media Strategies	<u>3</u>
Sci II: Natural Science in Context	<u>3</u>	DSGN-M275 Print Design Narrative	<u>3</u>
Writing About Literature	<u>3</u>	DSGNM326 Motion Design Narrative	<u>3</u>
	27	<i>Choose any communication courses or emphasis area</i>	
Loyola Core	39 cr.		3
Major	40 cr.		
Electives	41 cr.	A486 Brand Lab	<u>3</u>
		or A415 Ad Team/Advanced Advertising Campaign	
		or A419 Bateman Team/ Advanced PR Campaign	
TOTAL	120 cr.		

The B.A. in Mass Communication requires a minimum of 120 credit hours.

ACEJMC accreditation standards mandate that outside the major, allowing no more than 48 hours from the major courses.

GPA: 2.0 required in major, minor and overall.