



School of Mass Communication

STUDENT AWARDS & SCHOLARSHIPS

presented annually to students who have excelled in the areas of mass communication

AWARDS

Ad Club of Loyola's Outstanding Graduating Chapter Member Award

Presented by the Ad Club of Loyola to the graduating senior who has contributed most to the chapter

R. Tom Bell Award for the Outstanding Journalism Student

Presented to the junior or senior who has excelled in the study of journalism

Bonomo Outstanding School of Mass Communication Student

Presented to the graduating senior who has excelled in his/her studies of the mass communication curriculum as well as applied his/her knowledge outside the classroom in a significant way

Center for Environmental Communication Outstanding Student

Presented to the junior or senior who has demonstrated depth and application of their knowledge in environmental communications and/or contributed most to the success of the Loyola University Center for Environmental Communication

Kappa Tau Alpha Scholar Award

Presented by each chapter to the graduating senior with the highest grade point average

Public Relations Student Society of America's Outstanding Graduating Chapter Member Award

Presented by the Public Relations Student Society of America to the graduating senior who has contributed most to the chapter

Radio Television Digital News Association Outstanding Graduating Chapter Member Award

Presented by the Radio Television Digital News Association of Loyola to the graduating senior who has contributed most to the chapter

A. Louis Read Award for Outstanding Electronic Media Student

Presented to the junior or senior who has excelled in the study of electronic media

School of Mass Communication Faculty's Outstanding Advertising Student

Presented to the junior or senior who has excelled in the study of advertising

School of Mass Communication Faculty's Outstanding Photojournalism Student

Presented to the junior or senior who has excelled in the study of photojournalism

School of Mass Communication Faculty's Outstanding Public Relations Student

Presented to the junior or senior who has excelled in the study of public relations

Shawn M. Donnelley Center for Nonprofit Communications Outstanding Student

Presented to the junior or senior who has contributed most to the success of the center in the current academic year

Society of Professional Journalists' Outstanding Graduating Chapter Member Award

Presented by the Society of Professional Journalists to the graduating senior who has contributed most to the chapter

SCHOLARSHIPS

The Jared Schoch Endowed Scholarship

Journalism and public relations students are preferred recipients of this scholarship

The Nia Renée Robertson Memorial Endowed Scholarship

Established in memory of Nia Renée Robertson for the purpose of promoting excellence in the field of mass communication; the recipient must be majoring in mass communication; preference is given to New Orleans area residents